

The Student Entrepreneurship Cell

ANNUAL REPORT

ACADEMIC YEAR 2020-21

The following events were conducted by The Student Entrepreneurship Cell for the session 2020-21.

1. DU START-UP STORIES

Started the new session with a series of Live sessions on the official Instagram handle of Student Entrepreneurship Cell where different entrepreneurs from across the Delhi University were invited to share their success stories.

2. VOCAL FOR LOCAL

This was an initiative by Student Entrepreneurship Cell, SBSEC to promote Indian/local products and brands and an attempt at maximizing their use over foreign brand.

3. ENTREPRENEURIAL PREMIERE LEAGUE (EPL)

A fun competition series organised by SEC in the month of October. This included various Competitions which are,

- (i) Caseopedia: The Case Study Competition
- (ii) Meme It: The Meme Making Competition
- (iii) Qriosity: Current Industry Affairs Quiz
- (iv) Celebpreneur: The Celebrity-turned-entrepreneur Quiz

4. WEBINAR BY Ms. JASRITA DHIR

A webinar on the topic: “How to develop and implement your business in this changing Global Technological Environment” was conducted with the renowned speaker Ms. Jasrita Dhir, Ex. AVP, Brand & Marketing & CSR, Fortis Healthcare.

5. ENTREPRENEURIAL QUIZ

SEC left no stones unturned for The Entrepreneurial Week and ended it with a crossword quiz on various startups and its owners around the world.

6. ORIENTATION

Amidst the pandemic the new session began virtually for the new team members. “Orientation 2021” which comprised of not 1 but 2 events. A webinar on “ How to build a B-Plan” by Dr.

Shyam Prasad, Start-up consultant and a B-plan Competition wherein students submitted their BPlans and the Top 3 b-plans got a chance to hear out Dr. Shyam Prasad’s insights on their b- plans.

7. WEBINAR ON “EMPOWERED, ENABLED AND EQUIPPED YOUTH”

The Student Entrepreneurship Cell hosted a webinar on the topic “Empowered, Enabled and

Equipped Youth” wherein IAS Sonal Goel, our keynote speaker talked about a vision for Atmanirbhar Bharat and shared her experience and views which motivated students to learn more.

ACHIEVEMENTS FOR THE SESSION 2020-21

- *We feel delighted to share that two members of the society namely, Harshita Sharma and Bhavuk Goel participated in INVESTOPOLY hosted by URJA, the Commerce Department of Sri Guru Gobind Singh College of Commerce and bagged 1st position among 2000 participants.*

TEAM FOR THE SESSION 2020-21

President- Barbie Singh Jamwal

Vice President- Yash Nakhat **General Secretary-** Sanya Ahuja **Finance**

Director- Shravan Bansal **Technical Director-** Shivan Dua **Organizing**

Director- Aman Bansal **Marketing Director-** Amrita Nandwani **Research &**

Innovation Director- Manav Roy

Other Members:

1. Anjali Mehta
2. Ayush Kumar
3. Ajay Kumar
4. Bhavuk Goel
5. Dania Jamal
6. Gurpreet Singh Chandok
7. Harshita Sharma
8. Kanika Sharma
9. Lipika Dudeja
10. Mahyul Kanwar
11. Priyansha Madan
12. Rishima Mahajan
13. Samta Ohri
14. Sejal Sharma
15. Soham Panda
16. Tanya Juneja
17. Trishanku Borgohain
18. Ujjwal Keshari
19. Vedansh Dua

Dr. Amrita Kaur
(Co-Convenor)

Shri VJ Kaul
(Convenor)